

The Art Of Explanation Making Your Ideas Products And Services Easier To Understand Lee Lefever

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The must-read summary of Lee Lefever's book: "The Art of Explanation: Making Your Ideas, Products and Services Easier to Understand". This complete summary of the ideas from Lee Lefever's book "The Art of Explanation" shows that the key to successfully selling products and services is ensuring that they are easy to understand for customers.

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The Art of Explanation: Making Your Ideas, Products, and Services Easier to Understand. Author: Lee LeFever. Narrator: Tim Andres Pabon. Unabridged: 7 hr 18 min Format: Digital Audiobook Publisher: Gildan Audio. Published: 07/01/2014 Genre: Business & Economics - Business Communication - Meetings & Presentations

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Explanation \square being able to make the facts more clearly understood \square is an art form which is well worth mastering. If you can enhance your explanation skills, you'll be able to persuade more people to move in the direction you want them to head.

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